

Behavioral
Health
Workforce
Development



Developing and Retaining Youth Programs

Presented by Reed Byers

Housekeeping



Join by Phone: Click Join Audio, Phone Call tab, dial the desired phone number, and enter Meeting ID and Participant ID.

01



Camera: Please keep your camera on unless you have low bandwidth.

02



Name: Please change your name to your actual name.

03



Live Captioning: Click CC Live Transcript to show or hide captions.

04



Chat: Click the Chat icon to open the Chat panel.

05



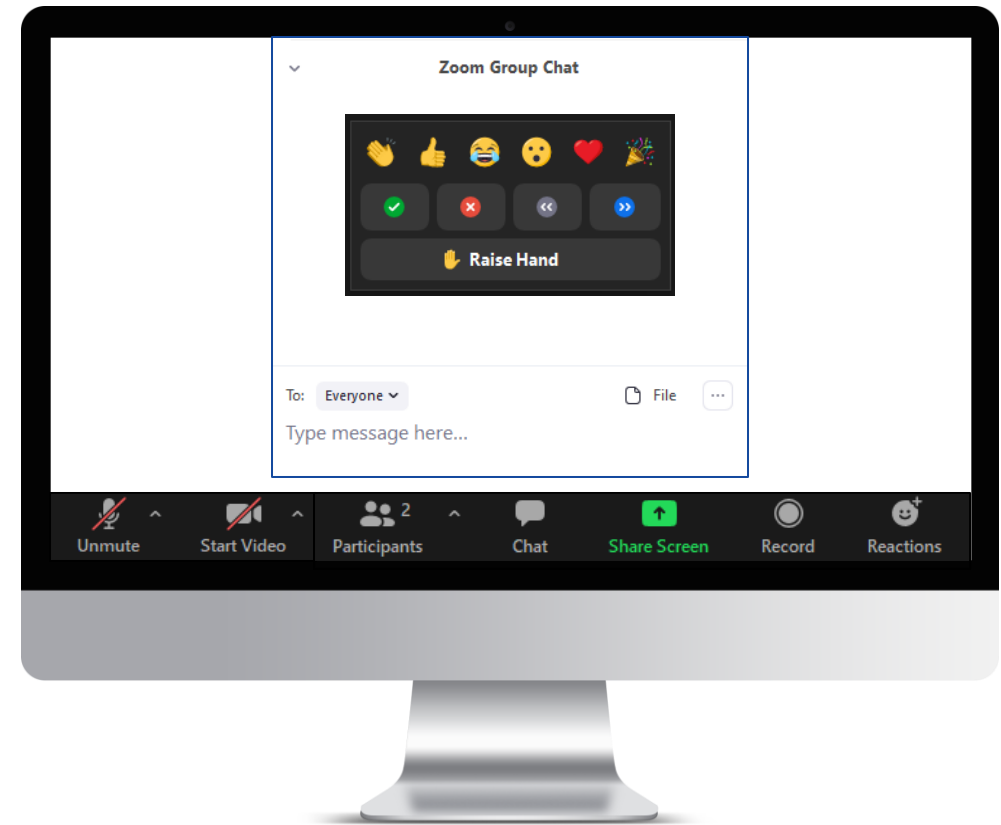
Reactions: Find them on the bottom toolbar.
Full-screen: Double-click to toggle.

06



Need help? Type in the Chat box!

07



Indigenous Land Acknowledgement

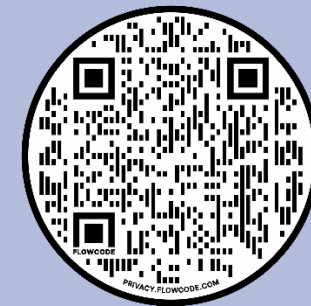
- We respectfully acknowledge that we live and work in territories where indigenous nations and tribal groups are traditional stewards of the land. Our California office resides in Tongva territory.
- Please join us in supporting efforts to affirm tribal sovereignty across what is now known as California and in displaying respect, honor, and gratitude for all indigenous people.

Whose land are you on?

Option 1: Text your ZIP code to 1-907-312-5085

Option 2: Enter your location at <https://native-land.ca>

Option 3: Access Native Land website via QR Code



PWI/EPOC Team at Advocates for Human Potential (AHP)



Kathleen West
Project Director



Tammy Bernstein
Project Manager



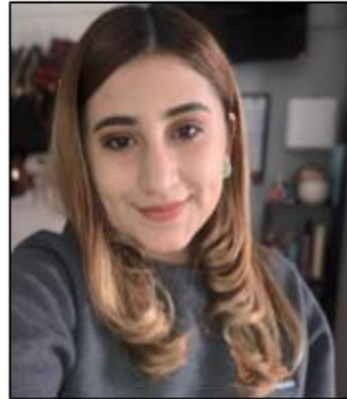
Kate Cox
Operations Manager



Kayla Halsey
BHWD Data & Analyses Manager
PWI/EPOC Projects Coordinator



Marques Davis
Grantee Liaison



Rosy Larios
Grantee Liaison



Neyat Tefery
Grantee Liaison/
Ops Specialist



Caitlin Storm
Quality Assurance



Vic Walker
Operations
Specialist



Krislyn LaCroix
Operations
Specialist



Reed Byers

Presenter Experience

- Youth Peer Recovery Support Specialist
- Community Coordinator with Healthy Kids Running Series
- Prevention and Early Intervention Program Creator and Developer
- Volunteer and Past Board Member for:
 - Boys and Girls Club of Pleasants County, WV
 - American Foundation for Suicide Prevention - WV
 - Generation Mid-Ohio Valley
 - Parkersburg Area Jaycees
 - OH-WV Youth Leadership Association
 - Parkersburg YMCA
- Now - Professional Speaker, Coach, and Consultant

HEALTHY KIDS RUNNING SERIES

PREVENTION IS KEY



FROM IDEA TO REALITY



— CREATE AN ADVISORY TEAM OR BOARD FOR SUPPORT

- Lived and professional experience
- Passion
- Education
- Community & organizational relations
- Government & business relations
- Youth emphasis
- Mental health and substance use treatment



MISSION, VISION AND PURPOSE

MISSION

To proactively support our youth in overcoming challenges they face, while emphasizing the importance of living a holistic healthy lifestyle.

PROGRAM PROCESS

To utilize evidence based methods to provide basic, intermediate, and advanced support to youth who struggle with mental health, chemical dependency or impulsive addictions. Service will include both individual and group support on a daily, weekly, and/or as needed basis depending on the need of the individual.

PROGRAM COMPONENTS

All parts of the programs will provide support via worksheets, appointments, group facilitations, experiential exercises, engagement activities, and coaching. Specific components of CREATE are provided on the next page.

DEVELOP THE PROGRAM

- Gather Resources
- Use “Best Practices”
- Identify Partnerships
- Establish Referral Sources and Processes
- Evaluate and Modify





SBIRT

SCREENING, BRIEF INTERVENTION,
AND REFERRAL TO TREATMENT

Screening, Brief Intervention, and Referral to Treatment (SBIRT)

SBIRT is a comprehensive, integrated, public health approach to the delivery of early intervention and treatment services for persons with substance use disorders, as well as those who are at risk of developing these disorders.

Resources

Resources are available online or by calling SAMHSA's toll-free helpline at [1-800-662-HELP](tel:1-800-662-HELP) (4357), or by sending your zip code via text message: [435748](text:435748) (HELP4U) to find help near you.

SBIRT Grantees

Since 2003, SAMHSA has funded 17 Medical Residency Cooperative Agreements, 15 State Cooperative Agreements, and 12 Targeted Capacity Expansion Campus Screening and Brief Intervention (SBI) Grants.

FUNDRAISING

- Events
- Sponsorships
- Grants
- Donations
- Partnerships



PROMOTION

Sharing your story is a vital for growing your idea into reality.

Promote through:

- Chamber of Commerce
- Regional Coalitions/Alliances
- Press Releases
- Elected Officials
- Other Organizations

COST SAVING MEASURES		
ITEM	TYPE	COST
FITNESS & ACTIVITY MEMBERSHIPS	FACILITY USAGE (FACILITY OPTIONS BELOW)	\$6,000
	BOYS & GIRLS CLUB (PLEASANTS, PKB, & WASHINGTON)	
	ROCKSTAR WELLNESS	
	YMCA (PKB & MARIETTA)	
ENTERTAINMENT	VARIETY	\$5,000
	MOTIVATIONAL SPEAKERS	
	GROUP ACTIVITIES	
	ARTS & RECREATIONAL ACTIVITIES	
YOUTH LEADERSHIP ASSOCIATION	SCHOLARSHIPS FOR PROGRAMS	\$6,000
	24K IN A DAY	
VOLUNTEERS	ACCOMPANY COMMUNITY ACTIVITIES	\$5,000
	UNITED WAY	
	CHURCHES	
GROUP MEAL DONATIONS	LOCAL RESTAURANTS	\$10,400
MAKA MIA PIZZA	CHICK FIL LA	
REDWOOD	JIMMIE COLOMBOS	
CHEDDARS	JIMMY AVOCADO	
TEXAS ROADHOUSE	BURGER KING	
SUBWAY	NAPOLIS	

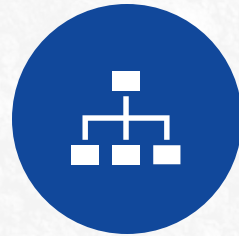
SUSTAINABILITY AND RETENTION



FUNDRAISING
PLAN



BOARD & STAFF
RECRUITMENT



SUCCESSION AND
TRANSITION



ADVOCACY



ORGANIZATIONAL
WELLNESS

BE CREATIVE!



THERE ARE MANY ROADS TO SUCCESS.

Q & A

- What has worked with implementing youth programs in your county?
- With recurring youth for youth recovery programs?
- What obstacles have you encountered with the above?
- Are there any youth programs you wish to see in the future?
- Or any missing aspects of youth programs you want to see be implemented to existing programs?